

# Center *for* Global Development



© Victor Ekpuk

Annual Report *2009*

*a research agenda for impact, respected ideas and analysis  
an independent voice, influencing policy  
through effective communications*







# The Center *for* Global Development

CGD is an independent, not-for-profit, non-partisan think tank working to reduce global poverty and inequality through rigorous research and active engagement to encourage policy change.

We believe that improvements in the policies and practices of the United States, other rich countries, and international corporations and institutions matter for people in developing and emerging-market countries—and that our research and policy advocacy can make a real difference in these practices and thus in people’s lives.

Our work over the past year includes outlining policy principles for sustainable and equitable access to financial services in the developing world; analyzing, and at times challenging, the success of microfinance through an innovative open-book blog that allows readers to comment on chapters as they are written; a proposal to change criteria for the governance of global institutions to give developing countries more voice; and a suggestion to use direct cash distribution of oil revenue to avoid the “curse” of a sudden influx of natural-resource revenue.

Across our portfolio, we are motivated by the potential to change real-world outcomes. By pairing research with action, the Center goes beyond contributing to the development literature; it conceives of and advocates for practical policies that can improve the economic and social prospects of developing nations.

To learn more about the Center’s initiatives, stay abreast of current activities, or find out how you can get involved, peruse this report and visit us at [www.cgdev.org](http://www.cgdev.org).



# Independence, Ideas, Impact, Influence

The CENTER FOR GLOBAL DEVELOPMENT combines rigorous research and cutting-edge communication techniques in pursuit of policy change.

Our work reflects an **independent** voice and commitment to fighting global poverty and inequality through research and analysis that is rigorous, relevant, and respected.

Beyond excellence in research, CGD is dedicated to effectively and creatively communicating practical **ideas** to **influence** and improve policy.

This approach was as vital to our work in 2009 as it was on day one, eight years ago.

Dear Friends,


We have seen vividly in the past year how so much of what we do here at the Center for Global Development has the potential to shape and influence policy. The dynamic interplay between policy and research—a hallmark of CGD since our start a mere eight years ago—has intensified dramatically with the change in administration in Washington, upcoming elections in the United Kingdom, and the recent rise of influence from countries beyond the G-8. From our position as knowledgeable, observant, and questioning outsiders, we have been able to contribute in many ways to the debates about development policy, sometimes by answering inquiries from those who make policy, and sometimes by provoking responses to our research and ideas.



This report provides examples of our work over the past year and emphasizes our efforts to turn these ideas into action. The successful push for the G-20 countries to provide an additional \$1 trillion in emergency support to developing countries demonstrated the importance of timely outreach if good ideas are to reach key policymakers. As one of the G-20 meeting participants later wrote, “Tell Nancy she got her more than \$1 trillion.” David Wheeler and colleagues made important contributions to climate change policy in what was otherwise a disappointing year on that front. Given the slow progress toward a global agreement, Wheeler pursued alternative paths, including a new method for monitoring forest conservation efforts, congressional testimony on criteria for U.S. support of the World Bank’s Clean Technology Fund, and research on the importance of empowering women to reduce poor countries’ vulnerability to extreme weather events. Nandini Oomman and colleagues laid the foundation for many of the changes now emerging in the U.S. President’s Emergency Plan for AIDS Relief. Their close examination of large HIV/AIDS funding programs generated recommendations that are now being implemented: making available more information about the use of monies, intensifying attention to gender issues, and orienting the dollars spent on AIDS to also serve other health needs.

These and other areas of our work can be found in the pages of this report, as well as on our refreshed website, [www.cgdev.org](http://www.cgdev.org).

For CGD, combining the private sector’s impatience for results with the scholar’s insistence on rigor has proven to be a powerful recipe. We are proud of the impacts we have achieved and are determined to continue to apply our unique blend of independent research and practical ideas for shared global prosperity. We welcome your comments, friendship and support.



Nancy Birdsall, President



Edward W. Scott Jr., Chair of the Board

# The G-20 and the Financial Crisis

*As the financial crisis rippled from the United States to the developing world, five billion people suffered the consequences, ranging from increased hunger and disease to drastically reduced savings. CGD's call for the rich world to provide an additional \$1 trillion to help developing countries cope shaped the multilateral response.*



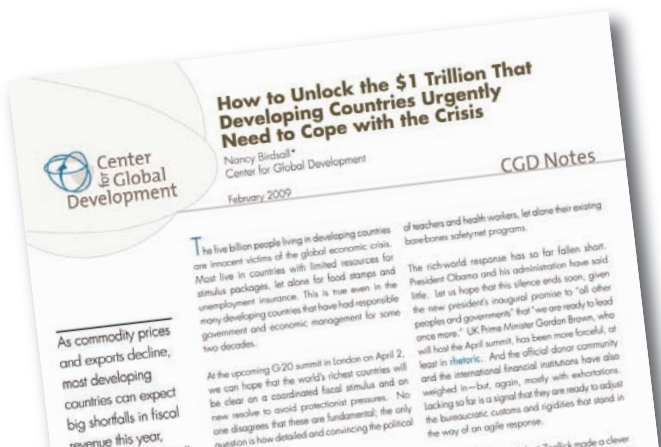
*CGD's Lawrence MacDonald and Nancy Birdsall with Tim Adams, Managing Director of the Lindsey Group and former Under Secretary for International Affairs at Treasury, and Francis Fukuyama, director of the International Development Program at the Johns Hopkins School of Advanced International Studies on a panel following Nancy Birdsall's speech, "The Crisis Next Time: U.S. Leadership at the Pittsburgh G-20 and Beyond."*

In a CGD Note in February ("How to Unlock the \$1 Trillion that Developing Countries Urgently Need to Cope with the Crisis"), Nancy Birdsall estimated that developing countries would need \$1 trillion for bank rescues, fiscal stimulus, and to maintain their minimal social safety nets over the next couple of years. She called for the G-20 heads of state to commit to that figure at their April summit in London.

United Nations Secretary-General Ban Ki-moon picked up this recommendation in a letter to the attending heads of state, resulting in an announcement at the meeting that they would make available an additional \$1 trillion through the International Monetary Fund and other institutions to help developing countries cope with the crisis.

Also in February, Vijaya Ramachandran co-authored a working paper, "A Fresh Look at Global Governance: Exploring Objective Criteria for Representation," arguing that global institutions, including the newly emerging G-20, should adopt clear, quantitative measures to determine which countries should get a seat at the table. Ramachandran and her co-authors proposed simple criteria: countries which have either 2 percent of the world's GDP or 2 percent of the world's population should be represented directly, while other countries would have a voice through a region-based system of representation.

The financial crisis and global governance again topped the agenda at the September G-20 meeting in Pittsburgh. Seizing this opportunity,







*IMF Managing Director Dominique Strauss-Kahn discusses the outlook for IMF reforms and developing countries in the face of the global financial crisis during his speech, “Helping Low Income Countries Cope with the Global Financial Crisis.”*



*CGD President Nancy Birdsall with African Development Bank President Donald Kaberuka at the “G-20 and Global Development” panel hosted in Pittsburgh by CGD, ONE, and the University of Pittsburgh Graduate School of Public and International Affairs.*



*CGD Senior Fellow Vijaya Ramachandran, co-author of the working paper “A Fresh Look at Global Governance: Exploring Objective Criteria for Representation,” proposing new criteria for country representation in the G-20 and other global institutions.*

CGD hosted several events, including speeches by Birdsall and IMF managing director Dominique Strauss-Kahn.

In a major policy address, Birdsall called upon the United States to exercise leadership to reform the multilateral development institutions, especially the World Bank, to better address the two main challenges of the 21st century: catastrophic climate change and increased risk to poor people and poor countries arising from the globalized economy.

In his speech, Strauss-Kahn proposed that wealthy countries provide an additional \$55 billion in foreign assistance to low-income countries. Birdsall, who moderated the discussion, pressed for broader governance reform than planned at the IMF, World Bank, and other international financial institutions.

“It seems fundamental that we try to move the international financial institutions away from always relying on lending to more emphasis on risk management and insurance kinds of facilities,” Birdsall said.



*Turkish Ambassador Nabi Şensoy and CGD Board Member Peter McPherson at a dinner following CGD’s Sabot Lecture.*

# Supporting Progress in Africa

*Africa faces the biggest development challenges and has the largest donor involvement of any region, and is therefore a special focus for CGD. In 2009, our efforts included work on Ghana, Liberia, and Zimbabwe, as well as a proposal for a new approach to strengthening incentives for improving Africa's business climate.*



*CGD Senior Fellows Todd Moss and Vijaya Ramachandran with Tanzanian Ambassador Ombeni Sefue and CGD Visiting Fellow John Simon on the discussion panel for the launch of Africa's Private Sector: What's Wrong with the Business Environment and What to Do About It.*

A significant offshore oil discovery raised fears that Ghana would fall prey to the “oil curse”—the corruption and poverty so often associated with oil booms. In anticipation of oil revenues of more than \$1 billion per year, Todd Moss proposed that Ghana distribute at least part of its oil revenues directly to citizens.

Such direct distribution has been proposed in other countries, but Ghana is uniquely poised to pull it off given the president's expertise in tax administration and the feasibility of implementing transfers using new technologies like biometric identity cards. Moss launched the proposal in Accra and held discussions with Ghana's vice president and other officials.

Steve Radelet assisted President Ellen Johnson Sirleaf and the government of Liberia with a commercial debt buyback featuring the deepest discount ever negotiated on a developing country's commercial debt. In April, Liberia cut its foreign debt by about one-quarter, buying back \$1.2 billion in commercial debt at a 97 percent discount off of face value. With this buyback, the major obstacle of Liberia's foreign debt has been removed, allowing Liberia to reengage with the international financial community.

Following the September 2008 formation of a unity government, Zimbabwe's GDP growth may be positive for the first time in 11 years. Yet the country's \$5 billion in external debt and the high level of



*Mo Ibrahim, founder of the Mo Ibrahim Foundation and Celtel, discusses Liberian President Ellen Johnson Sirleaf's book, *This Child Will Be Great*, with CGD Senior Fellow Steve Radelet following a CGD breakfast.*



*Georgetown University professor Callisto Madavo and other attendees at a CGD lunch with Zimbabwean Prime Minister Morgan Tsvangirai.*



*Former Assistant Secretary of State for African Affairs Jendayi Frazer, currently Distinguished Service Professor at Carnegie Mellon University, with the current Assistant Secretary, Ambassador Johnnie Carson, at a CGD breakfast.*

arrears remain a barrier to fresh financial inflows. After meeting with the finance minister in April and hosting Prime Minister Morgan Tsvangirai at CGD in June, Moss and co-author Benjamin Leo drafted an arrears clearance and debt relief strategy and shared it with the African Development Bank and Zimbabwean officials. Politics permitting, this roadmap will become a key input to the government's arrears clearance.

Knowing that Africa's future prosperity depends on unleashing the continent's untapped entrepreneurial

energy, CGD proposed a new facility for donor support that creates incentives for business climate reforms. Aimed at policymakers in major donor governments and international institutions, the report outlining this plan was launched at a December interagency meeting hosted by the U.S. Treasury Department. The proposal draws upon evidence on the main constraints facing African businesses presented in *Africa's Private Sector: What's Wrong with the Business Environment and What to Do About It*, by Vijaya Ramachandran, Alan Gelb, and Manju Kedia Shah.



*Zimbabwean Prime Minister Morgan Tsvangirai speaks with CGD President Nancy Birdsall and Senior Fellow Todd Moss during his visit to CGD in June.*



*Liberian Minister of Planning and Economic Affairs Amara Konneh during a private discussion held in November.*



# Climate Change and Development

*The year began with high hopes that a new international treaty on climate change would be signed at December's UN Framework Convention on Climate Change Conference in Copenhagen and ended with the signing of the three-page Copenhagen Accord instead. Through the tumult, CGD has been consistently working to ensure that the slowly emerging international climate change architecture is effective and equitable.*



*Jacob Scherr, CGD Board Member and Senior Attorney at the Natural Resources Defense Council (NRDC), talks to Tim Wirth, President of the UN Foundation and the Better World Fund, following Wirth's remarks at "The Human Footprint on Climate," a discussion on population and climate with CGD's David Wheeler and Rachel Nugent.*



*CGD President Nancy Birdsall and Professor Joseph Stiglitz at the press conference for the CGD symposium "U.S. Climate Change Action: A Global Economic Perspective."*

CGD began the year by co-organizing the symposium "U.S. Climate Change Action: A Global Economic Perspective." Sponsored by a bipartisan group of senators, the event convened U.S. legislators, business leaders, and academics on Capitol Hill to discuss the challenges and opportunities for U.S. leadership on climate change. Nancy Birdsall offered her thoughts on the climate-development nexus, and David Wheeler discussed the role of multilateral development banks in supporting sustainable low-carbon development.

Building on this congressional interaction, Wheeler later testified to Congress about the impacts of climate change on the world's poor. Drawing on his research at the

Center, he advised Congress to foster health and education services for women. "Show me a poor country that is educating and empowering women," he asserted, "and I'll show you a country that is significantly more resilient than its less-progressive neighbors when bad weather strikes."

While much disagreement remains about how to address climate change, consensus exists on at least one point: deforestation and forest degradation must be curtailed. To help support international forest conservation, a team of researchers led by Wheeler developed FORMA (Forest Monitoring for Action), a prototype forest monitoring system. CGD launched FORMA at a November event where speakers from CGD, the



Panelists at CGD's FORMA launch: Manish Bapna, Executive Vice President and Managing Director, World Resources Institute (WRI); Crystal Davis, Research Associate, WRI; and CGD's Dan Hammer, David Wheeler, and Robin Kraft, architects of FORMA.



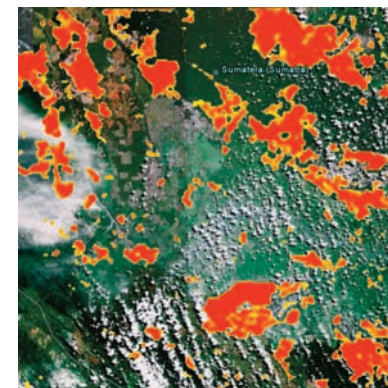
CGD Board Member and Director of the Peterson Institute for International Economics C. Fred Bergsten with Governor Timothy Kaine of Virginia and CGD's Lawrence MacDonald at the press conference for the CGD symposium "U.S. Climate Change Action: A Global Economic Perspective."



UK Secretary of State for International Development Douglas Alexander (second from left) at a CGD roundtable, "Eliminating World Poverty: Building our Common Future," with CGD's David Wheeler (left), Lawrence MacDonald, and Steve Radelet; Ken Prewitt, Carnegie Professor of Public Affairs, Columbia University; and David Lane, CEO and President, ONE.



Nancy Birdsall at the press conference for the CGD symposium "U.S. Climate Change Action: A Global Economic Perspective," pictured here with Michigan Governor Jennifer Granholm and Wisconsin Governor Jim Doyle.



Forest Monitoring for Action (FORMA) uses freely available satellite imagery to generate monthly data on tropical forest clearing. This can be used to help slow the spread of deforestation, which accounts for some 15% of annual greenhouse gas emissions. The map above shows the probability of clearing in part of Riau, Indonesia, from 2000 to late 2009. The scale ranges from yellow to red, representing lower to high probability of forest clearing.

World Resources Institute, and Climate Advisers discussed the keys to successful forest conservation.

CGD also worked to ensure that policymakers would remember global energy poverty in their

discussions of global emissions levels. In their working paper "Energy Needs and Efficiency, Not Emissions: Reframing the Climate Change Narrative," Nancy Birdsall and Arvind Subramanian argued that emissions reductions should be based

on ensuring global access to basic energy services. Birdsall and Subramanian urged the global community to work together to develop and deploy affordable low-carbon technologies.

# Financial Services: Microcredit and Beyond

*One result of the 2008–2009 crisis was increased scrutiny of the financial services industry, not only in the United States but around the world. In developing countries, where many people lack access to even such basic services as savings accounts, there was fresh awareness that expanding financial access requires ensuring that systems are safe and stable.*



*Latin American Shadow Financial Regulatory Committee (CLAAF) members Guillermo Calvo, former Chief Economist of the Inter-American Development Bank; Liliana Rojas-Suarez, CGD Senior Fellow; Pablo Guidotti, former Vice Minister of Finance of Argentina; and Pedro Carvalho de Mello, former Commissioner of Comissão de Valores Mobiliários of Brazil, present their statement at the CGD event “Too Early to Lower the Guard: How Will Latin America Fare If Macroeconomic Imbalances in Industrial Countries Intensify?”*



*Jessica Einhorn, CGD Board Member and Dean of Johns Hopkins School of Advanced International Studies (SAIS), with Francis Fukuyama, SAIS Professor of International Political Economy, at SAIS and CGD’s conference “New Ideas in Development after the Financial Crisis” in April.*



*Kemal Derviş, Vice President and Director for Global Economy and Development at the Brookings Institution, delivering the 2009 Sabot Lecture, “Precautionary Resources and Development Finance: The Financial Role of the Bretton-Woods Institutions After the Crisis.”*

To help financial regulators and others address the challenge of financial access within a sustainable system, Liliana Rojas-Suarez convened an expert task force to develop guidance for sound policymaking. (The task force chairs were Stijn Claessens of the IMF and Patrick Honohan, now governor of the Central Bank of Ireland; David Roodman is a task force member). They developed 10 principles for financial access, intended to guide the work of financial-sector policymakers—donors, national authorities, private-sector participants, international financial institutions, and others—on the facilitation, regulation, and direct provision of financial services.

The task force report, *Policy Principles for Expanding Financial Access*, has

already made a difference within the international community. During the launch of the IMF’s new Access to Finance Project at the World Bank/IMF annual meetings in Istanbul, Princess Maxima of the Netherlands, a UN Ambassador for increased financial access in developing countries, described the principles as “offering a clear set of guidelines for policymakers in the financial inclusion arena.”

In February, CGD launched Roodman’s Microfinance Open Book Blog, an entirely new communications platform that fuses old and new media. Roodman is publicly sharing the process of writing a book—posting chapters as they are completed but also sharing new ideas and insights as he comes upon them. The blog, on what is known about the impacts of



*Sebastian Mallaby, Director of the Greenberg Center for Geoeconomic Studies at the Council on Foreign Relations, speaking during a panel on international institutions and cooperation at “New Ideas in Development after the Financial Crisis.”*



*Guillermo Perry, CGD Non-Resident Fellow and Associate Researcher at Fedesarrollo, with discussants Nancy Lee, Deputy Assistant Secretary, Western Hemisphere, U.S. Treasury; Santiago Levy, Vice President for Sectors and Knowledge, Inter-American Development Bank; and Arvind Subramanian, joint Senior Fellow, CGD and the Peterson Institute, at the launch of Perry’s Beyond Lending.*



*Ernest Preeg, Senior Fellow at the Manufacturers Alliance/MAPI; Pieter Bottelier, Senior Adjunct Professor of China Studies at Johns Hopkins SAIS; and John Williamson, CGD Visiting Fellow and Senior Fellow at the Peterson Institute for International Economics, discuss the latest financial news.*



*The Prevention of Odious Debt Working Group meeting: Carlos Braga, World Bank; Ernesto Zedillo, former President of Mexico; Neil Watkins, Jubilee USA; and co-chairs Michael Kremer, CGD, John Williamson, CGD and Peterson Institute for International Economics, and Seema Jayachandran, Stanford University.*

microfinance and what that implies for how to support it, has positioned Roodman as a thought leader in microfinance and built an audience well ahead of the book’s completion.

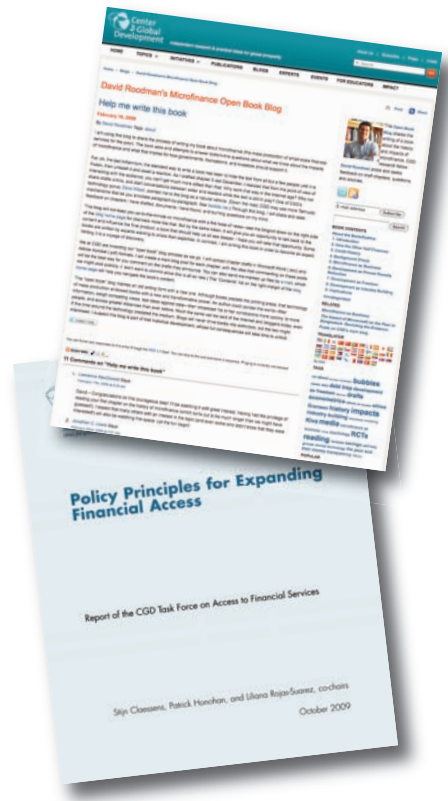
This year also marked the completion of the first randomized trials of microcredit. These highly credible studies produced muted results—and a

public appetite for interpretation. They have also forced a new wave of thinking within the microfinance world about the true character of its contribution—exactly the subject of the blog and book.

With New York University’s Jonathan Morduch, Roodman also published an analysis of the leading *non-randomized* microcredit impact studies,

concluding that the earlier signs of average positive impact were a statistical mirage.

In the fall, Roodman’s post about the peer-to-peer microcredit site Kiva.org stimulated hundreds of tweets, scores of blog posts, a *New York Times* article, and ultimately changes at Kiva.org to improve transparency.



# Global Health Policy

*In 2009, CGD's research continued to define key parts of the global health agenda, creating the analytic foundation for new directions in the provision of development assistance for health, family planning and population, and nutrition. Women and girls were prominent on CGD's agenda, as they now are in development policy.*



*A capacity audience at the launch of CGD's report *Start with a Girl: A New Agenda for Global Health*. Front row: Geeta Rao Gupta, President, ICRW; Farah Mohamed, President, Belinda Stronach Foundation; the Honourable Belinda Stronach, CGD Board Member, and Executive Vice Chair, Magna International; Melanne Vermeer, U.S. Ambassador-at-large for Global Women's Issues; Miriam Temin, public health and social policy professional and co-author of the report; and Rachel Vogelstein, Senior Policy Advisor in the Office of Global Women's Issues at the State Department.*

Building on the landmark 2008 publication *Girls Count: A Global Action and Investment Agenda*, Ruth Levine and Miriam Temin presented evidence for bold actions to improve the health of adolescent girls in *Start with a Girl: A New Agenda for Global Health*. The report was launched in October with a moving speech by U.S. Ambassador-at-large for Global Women's Issues Melanne Vermeer, who called the report "the action manual" for U.S. efforts to put girls and women at the center of development. "This is the plan that holds the most potential for making a difference in the lives of girls and women," she said.

To better inform policies on investments in family planning and other reproductive health services, CGD's Rachel Nugent is

spearheading a network of researchers investigating how these activities influence economic outcomes, especially for women and children. The findings are relevant to current efforts to regain ground in family planning policy and funding, and to understanding the causes and consequences of persistently high fertility in parts of Africa.

CGD's HIV/AIDS Monitor examined how the major international AIDS funders are approaching gender issues. In the report *Moving Beyond Gender as Usual: Why and How Global HIV/AIDS Donors Can Do More for Women and Girls*, Nandini Oomman and colleagues showed how the donors have fallen short, and the steps they must take to address the needs of women and girls. As the global health

*CGD Vice President and Senior Fellow Ruth Levine presenting an overview of the eight recommendations for promoting adolescent girls' health from *Start with a Girl*.*







*CGD Deputy Director for Global Health Rachel Nugent and Senior Fellow David Wheeler participate in "The Human Footprint on Climate," a discussion held in June.*



*Nandini Oomman, Director of CGD's HIV/AIDS Monitor, speaks with Steven Sinding, Senior Fellow at the Guttmacher Institute, at a discussion on "Population, Poverty and Economic Development." The event was part of the lecture series "Demographics and Development in the 21st Century."*



*U.S. Ambassador-at-large for Global Women's Issues, Melanne Verveer, discussing the State Department's agenda for improving the well-being of adolescent girls in developing countries at the October launch of Start with a Girl.*



*Dr. Marie Marcelle Deschamps, President of the Haitian Study Group on Kaposi's Sarcoma and Opportunistic Infections (GHESKIO), addresses an audience at a December event, "Lessons Learned in Addressing HIV Infection among Haitian Adolescents."*

community prepares the next generation of AIDS programs, many of the report's recommendations are being taken on board.

The Center's research is also shedding light on how to allocate available resources for HIV/AIDS to achieve the greatest impact. In June, Mead Over released startling new projections of the anticipated costs of AIDS treatment in poor countries. They are part of a larger body of work in which Over argues for stepped-up prevention.



*From left, CGD Senior Fellow Mead Over; Patrick Guillaume, Foundation for Studies and Research for International Development; and Alan Gelb, World Bank, in a discussion of Guillaume's paper, "Adapting Aid Criteria to Development Goals."*



# Moving Ideas to Action

*Innovative and effective communications are central to CGD's efforts to move ideas to action. At the start of every initiative, the CGD communications team works with research staff to answer simple but crucial questions: "What do we want to change? Who has the power to make this change? What new information would cause these people to change their beliefs and actions? How can we reach them?"*



*CGD Events Manager Heather Haines (above right) greets David Gergen, CGD Board Member and a Senior Political Analyst for CNN, before a January pre-inauguration event on President Obama's development policies. In 2009, Haines managed 90 CGD events that drew more than 7,000 participants.*

Drawing on the answers, Lawrence MacDonald and his team of communications experts work with the Center's researchers and policy analysts to devise an ideas-to-action strategy for each of the Center's major policy change goals. The strategies are flexible and often quickly modified in response to changes in the policy landscape.

We use a common toolbox: high-quality, quick-turnaround publications (such as books, essays, working papers, and policy briefs); high-quality events, large and small, geared to attract engaged audiences; outreach to journalists and other opinion leaders; a lively online presence (on the CGD website, in e-newsletters, blogs, and podcasts, and



*In 2009, CGD's website attracted on average more than 60,000 unique users per month. Web Technology Manager Steve Perlow oversaw a major revamp of the site, to the left. The number of people signed up for CGD e-newsletter subscribers topped 17,000; open rates average 25%, twice the industry standard.*



*Media Relations Coordinator Ben Edwards extended our network of contacts with media professionals and worked with CGD fellows and other staff to help us garner more than 1,700 media citations in print, online, radio, and television media.*



on social networks such as Facebook and Twitter); and private discussions with senior staffers and policymakers on Capitol Hill, in the U.S. executive branch, in the policy departments of development-oriented NGOs, and, further afield, with development policy stakeholders around the world.



In 2009, Publications Coordinator John Osterman oversaw production of more than 100 publications, including *Performance Incentives for Global Health: Potential and Pitfalls*, edited by Rena Eichler and Ruth Levine, *Growing Pains in Latin America: An Economic Growth Framework as Applied to Brazil, Colombia, Costa Rica, Mexico and Peru*, edited by Liliana Rojas-Suarez, *Start with a Girl: A New Agenda for Global Health*, by Miriam Temin and Ruth Levine, and *Migrants Count: Five Steps Toward Better Migration Data*, by Michael Clemens, Patricia Santo Tomas, and Lawrence H. Summers.

## 2009 Congressional Testimony

CGD experts testified on nine occasions before seven different House and Senate committees.



*Sarah Jane Staats, Director of Policy Outreach, looks on as Senior Fellow David Wheeler testifies before the House Foreign Affairs Subcommittee on Asia, the Pacific and the Global Environment. In 2009, Staats and Outreach Assistant Kaci Farrell extended the Center's contacts with Hill staffers and administration officials, boosting the demand for our research and analysis.*

- Todd Moss before the Senate Foreign Relations Subcommittee on African Affairs on U.S. policy options toward Zimbabwe's transition 09/30/2009
- Vijaya Ramachandran before the House Committee on Financial Services on the World Bank's disclosure policy 09/10/2009
- David Wheeler before the House Foreign Affairs Subcommittee on Asia, the Pacific and the Global Environment on climate change and vulnerable societies 07/23/2009
- Nancy Birdsall before the House Foreign Affairs Subcommittee on Terrorism, Nonproliferation and Trade on foreign policy implications of U.S. efforts to address the international financial crisis 06/10/2009
- Nuhu Ribadu before the House Committee on Financial Services on capital loss and corruption, with examples from Nigeria 05/19/2009
- Nancy Birdsall before the House Financial Services Subcommittee on International Monetary Policy and Trade on the implications of the G-20 leaders summit 05/13/2009
- Steve Radelet before the House Foreign Affairs Subcommittee on Africa and Global Health on U.S. assistance to Africa 04/20/2009
- Carol J. Lancaster before the Senate Foreign Relations Subcommittee on International Development, Foreign Assistance, Economic Affairs, and International Environmental Protection on USAID in the 21st century 04/01/2009
- Steve Radelet before the Senate Foreign Relations Subcommittee on International Development, Foreign Assistance, Economic Affairs, and International Environmental Protection on USAID in the 21st Century 04/01/2009

## Board of Directors *(as of December 31, 2009)*



*CGD Board Member Bruns Grayson, Managing Partner of ABS Ventures, talks with recently joined Board Member Toni Verstandig, Senior Policy Advisor at the Center for Middle East Peace & Economic Cooperation and at the Aspen Institute's Middle East Strategy Group, during the November 2009 Board meeting.*

Edward W. Scott Jr., Chair\*  
Susan B. Levine, Vice Chair\*  
Bernard Aronson\*  
C. Fred Bergsten  
Nancy Birdsall\*  
Jessica P. Einhorn  
David Gergen  
Thomas R. Gibian\*  
C. Boyden Gray  
Bruns Grayson\*  
Jose Angel Gurria Treviño  
James A. Harmon  
Enrique V. Iglesias  
Kassahun Kebede

Mark Malloch-Brown  
Edward E. McNally  
M. Peter McPherson  
Paul H. O'Neill  
Ngozi Okonjo-Iweala  
John T. Reid\*  
Dani Rodrik (ex officio)  
William D. Ruckelshaus  
S. Jacob Scherr  
Belinda Stronach  
Lawrence H. Summers (on leave)  
Toni G. Verstandig  
Adam Waldman\*

### **Honorary Members**

John L. Hennessey  
Sir Colin Lucas  
Amartya K. Sen  
Joseph E. Stiglitz

*\*Executive Committee Members*

## Making Trade Preferences Work for Poor People

Rich-country trade preference programs offer special market access and trade concessions for exports from low-income countries. While these preferences are potentially important tools for creating jobs, reducing poverty, and promoting stability in poor countries, many programs operate under restrictive rules and discriminate against the sectors—such as agriculture and garment assembly—in which poor developing countries have an advantage.

In April, CGD convened experts from the academic, advocacy, government, and business communities to analyze existing preference programs and identify practical ways to improve these

policies to support development objectives, particularly in the poorest countries.

The Global Trade Preference Reform Working Group has called upon rich nations and emerging powers to enhance their preference programs by removing product exclusions, relaxing overly restrictive rules of origin that impede market access, and making preferences permanent and predictable. Senior fellow Kimberly Elliott is leading this effort to add preference reform to the rich-world's development agenda in 2010.



*CGD Senior Fellow Kimberly Elliott presents her work on trade preference reform to the Board of Directors at the November meeting.*

# Advisory Group

Masood Ahmed  
 Abhijit Banerjee  
 Pranab Bardhan  
 Jere Behrman  
 Thomas Carothers  
 David de Ferranti  
 Kemal Dervis  
 Esther Dufló  
 Peter Evans  
 Kristin Forbes

Carol Graham  
 J. Bryan Hehir  
 Simon Johnson  
 Anne Krueger  
 Carol Lancaster  
 David Lipton  
 Nora Lustig  
 Mark Medish  
 Deepa Narayan  
 Rohini Pande

Ken Prewitt  
 Dani Rodrik  
 David Rothkopf  
 Federico Sturzenegger  
 Robert Wade  
 Kevin Watkins  
 John Williamson  
 Ngaire Woods  
 Ernesto Zedillo



CGD Research Fellow David Roodman, architect of the Commitment to Development Index (CDI), discusses the 2009 CDI results with Program Coordinator Cindy Prieto.



## 2009 Commitment to Development Index

In October, the Center released the seventh edition of the annual Commitment to Development Index, which rates 22 wealthy nations on how much their policies help or hurt developing countries. Covering aid, trade, climate, and other policies, the CDI is CGD’s calling card with the public, a neat and press-worthy encapsulation of CGD’s core belief that “helping takes more than aid.” In 2009, Sweden pulled ahead of its neighbors to top the rankings for the first time, thanks to a marked improvement in aid quality.

Fittingly for an index of its maturity, the CDI’s design now changes little from year to year. But the project as a whole continues to innovate and to seek new ways to raise public awareness. In 2009, we substantially upgraded the CDI website, which now provides an intuitive and attractive interface for exploring the CDI data in detail. And, like Finland and the Netherlands before it, the UK government has adopted the CDI as an official development policy metric. At the White House, the CDI is informing efforts to create the U.S. government’s first-ever global development policy.

## President



**Nancy Birdsall** is the founding president of CGD. A former executive vice president of the Inter-American Development Bank, she is the author, co-author, or editor of more than a dozen books and monographs and more than 100 articles for books and scholarly journals published in English and Spanish. Shorter pieces of her writing have appeared in dozens of U.S. and Latin American newspapers and periodicals. In recent years, much of her writing has focused on how to make globalization work better for poor people.

## Resident Fellows



**Michael Clemens**, research fellow, leads CGD's Migration and Development initiative. This work investigates how rich countries' regulation of international movement by people from poor countries shapes the lives of the people who move as well as those who do not. In addition to his position at the Center, he serves as an affiliated associate professor of public policy at Georgetown University.



**William R. Cline** holds a joint appointment as senior fellow at CGD and the Peterson Institute for International Economics. His research interests include trade, financial flows, and the differential impact of climate change on rich countries and developing countries. In 1992, he published the first book on the economics of climate change. Recent books include *The United States as a Debtor Nation* and *Trade Policy and Global Poverty*. From 1996 to 2001, Cline was deputy managing director and chief economist of the Institute of International Finance in Washington, D.C.



**Kimberly Ann Elliott**, senior fellow, is the author or co-author of numerous books and articles on trade policy and globalization, with a focus on the political economy of trade and the uses of economic leverage in international negotiations. Her most recent book is *Delivering on Doha: Farm Trade and the Poor*, published in July 2006 by CGD and the Peterson Institute for International Economics. In 2002–03, she served on the National Academies Committee on Monitoring International Labor Standards, and in 2009 she was appointed to the USDA Consultative Group on the Elimination of Child Labor in U.S. Agricultural Imports.



**Ruth Levine**, vice president for programs and operations and senior fellow, is a health economist with more than 15 years of experience at the World Bank and the Inter-American Development Bank designing and assessing the effects of social-sector programs in Latin America, Eastern Africa, the Middle East, and South Asia. She leads the Center's work on global health policy, including chairing a series of working groups on key policy and finance constraints to the effective use of donor funding for health programs in low-income countries.



**Todd Moss** is vice president for corporate affairs and senior fellow. His work focuses on U.S.-Africa relations and financial issues facing sub-Saharan Africa, including policies that affect private capital flows, debt, and aid. He also worked on the economic crisis in Zimbabwe and led the Center's work on Nigerian debt, the African Development Bank, and the IDA-15 replenishment round. From 2007 to 2008 he took leave from the Center to serve as deputy assistant secretary in the Bureau of African Affairs at the U.S. Department of State. His most recent book is *African Development: Making Sense of the Issues and Actors*.



**Mead Over** is a senior fellow whose research is on the economics of efficient, effective, and cost-effective health interventions in the poor world. Before joining the Center in 2006, he was lead health economist in the World Bank's Development Research Group. In addition to studies on the economics of the AIDS epidemic, his work includes papers on the economics of preventing and treating malaria, scaling up health interventions, and physician task delegation.



**Steve Radelet** is a senior fellow researching issues of foreign aid, developing-country debt, and trade between rich and poor countries. He co-led the Modernizing Foreign Assistance Network and CGD's MCA Monitor initiative. Radelet served as an economic advisor to Liberia's president and minister of finance. His books include *Challenging Foreign Aid: A Policymaker's Guide to the Millennium Challenge Account* and *Economics of Development*, a leading college textbook.



**Vijaya Ramachandran** is a senior fellow with expertise in private-sector development, global governance, and food security. She manages CGD's research initiative on fragile states, which focuses on the delivery of post conflict assistance. She is the co-author of *Africa's Private Sector: What's Wrong with the Business Environment and What to Do About It* and has written many articles and working papers on private-sector development in Africa. More recently, Ramachandran is analyzing representation in the G-20 and how food aid is financed by rich countries.



**Liliana Rojas-Suarez**, senior fellow, is an expert on Latin America and on financial services and the development impact of global financial regulation. She combines Wall Street and multilateral development bank experience, having worked as chief economist for Latin America at Deutsche Bank, as principal economist at the Inter-American Development Bank, and in senior research roles at the IMF.



**David Roodman**, research fellow, is completing a book about the impacts of microfinance, and doing so in a pioneering fashion: in public, via blog. He is also an authority on the statistical study of the effects of foreign aid on economic growth, and has been architect and manager of the Commitment to Development Index since the project's inception in 2002.



**Arvind Subramanian**, senior fellow at CGD with a joint appointment at the Peterson Institute for International Economics, is also a senior research professor at Johns Hopkins University. Before joining CGD and PIIE, he was assistant director in the research department of the IMF. He has written on growth, trade, development, institutions, aid, oil, India, Africa, the WTO, and intellectual property. Subramanian is published widely in academic and other journals.



**David Wheeler**, senior fellow, leads the Center's work on climate change, which includes assessing the stakes for developing countries, integrating climate change into development assistance, and using public information disclosure to reduce emissions. He is the architect of two web-based carbon monitoring databases, one for all power plants in the world and one for tropical forests. Before joining CGD, Wheeler served as Lead Economist in the World Bank's Development Research Group.



## Senior Staff



**Sheila Herrling** is the director of CGD's Rethinking U.S. Foreign Assistance Program, a one-stop shop for information, dialogue, and analysis on the progress and challenges in modernizing U.S. foreign assistance. She is the principal contributor to the Rethinking U.S. Foreign Assistance blog, which provides expert opinion on how to reform the mission, mandate, and organizational structure of U.S. foreign assistance. Herrling served on the Obama Transition Team responsible for assessing USAID, the Millennium Challenge Corporation, and the President's Emergency Plan for AIDS Relief.



**Molly Kinder** is a senior policy analyst, leading the Center's work on a U.S. development strategy for Pakistan. She has worked at CGD on both aid effectiveness and global health and is co-author of the CGD book *Millions Saved: Proven Successes in Global Health*. Kinder has worked with the World Bank in India and Pakistan, and with the UNDP in Liberia as a special assistant to Liberian Finance Minister Antoinette Sayeh.



**Lawrence MacDonald** is vice president for communications and policy outreach. He leads a team that manages the Center's legislative and civil society outreach, online engagement, media relations, publications, and events. Previously, he was a senior communications officer at the World Bank, where he provided strategic communications advice to chief economists, coordinated research publications, and created the World Bank Research website. Before that he worked as a journalist in East Asia for more than ten years.



**Ellen Mackenzie**, director of finance, manages and leads the budgeting, accounting, administrative, business planning, human resource, and information technology efforts of the Center. Before taking her current position, Mackenzie was the director of finance and operations at the Global Fund for Children. In 2000, she was awarded a grant to support her research on how technology can be used to increase organizational effectiveness. Her research plans were acquired by a venture philanthropy organization.



**Sarah Marchal Murray**, deputy director of institutional advancement, is the point person, collaborating with senior staff and board members, on initiatives aimed at engaging the philanthropic community, including individuals, corporations, foundations, and organizations interested in supporting CGD. She brings to the Center more than ten years of experience working with economic and social-development organizations in corporate and nonprofit sectors, most recently as director of development for WaterAid America.



**Rachel Nugent** is deputy director of CGD's global health programs. She heads the Center's population work, including the initiative on Demographics and Development in the 21st Century and the Population and Poverty Research Network. She also manages the Drug Resistance and Global Health Initiative, and conducts research on the economics of chronic diseases in developing countries and other global health topics. She is a development economist with 25 years of experience managing and conducting research and policy analysis.



**Nandini Oomman**, senior program associate, directs CGD's HIV/AIDS Monitor and the research program that underpins it. Before joining CGD, Oomman worked as a specialist in population, reproductive and women's health, and HIV/AIDS at the World Bank and at the Rockefeller Foundation. She has published widely on these issues, and her most recent publication is *Moving Beyond Gender*, a report assessing how PEPFAR, the Global Fund to Fight AIDS, TB and Malaria, and the World Bank's Africa Multi-Country AIDS Program are addressing women's vulnerabilities in the HIV/AIDS epidemic in Mozambique, Uganda, and Zambia.



**Sarah Jane Staats** is director of policy outreach, responsible for engaging the development policy community—especially senior staff in the U.S. Congress, the administration, and development advocacy NGOs. She ensures the Center's research and analysis is readily available to these and other influential audiences and helps shape the Center's products to be timely and relevant to current policy debates. Staats previously worked at the U.S. Government Accountability Office; at InterAction, a coalition of 160 U.S.-based development and humanitarian NGOs; and with the ONE Campaign.

## Rethinking U.S. Foreign Assistance Program

This year saw the creation of the Rethinking U.S. Foreign Assistance Program, a one-stop-shop for information and analysis on U.S. foreign assistance innovations and reform. Directed by Sheila Herrling, the new program broadened the already popular work of the MCA Monitor with up-to-date analysis and new ideas of how to reform the mission, mandate, and organizational structure of U.S. foreign assistance more broadly.

The administration and Congress have sought out the analysis and advice of the Rethinking U.S. Foreign Assistance team in numerous areas of foreign assistance reform, including the

Presidential Study Directive, the Quadrennial Diplomacy and Development Review, efforts to rewrite the Foreign Assistance Act, and both the House and Senate-initiated foreign assistance reform acts.

In the first year of the Obama administration, the Rethinking U.S. Foreign Assistance Program has actively contributed to ongoing efforts to elevate global development and U.S. foreign assistance as a critical national interest priority. To this end, CGD hosted a roundtable discussion with Daniel Yohannes, the new CEO of the Millennium Challenge Corporation.



*CGD Director of the Rethinking Foreign Assistance Program Sheila Herrling talks with an attendee following a CGD event on the Millennium Challenge Corporation's country selection for 2010.*

## Other CGD Staff *(as of December 31, 2009)*



During the weekly staff meeting, research assistants, program coordinators, and other staff members have the opportunity to present their work to their peers. Pictured here (L to R): Emily Paul, Paolo Abarcar, Dan Hammer, and Julia Barmeier.

### Executive Office Staff

Dana Alsen, *Executive Assistant to the President*  
 Peter Gardner, *Special Assistant to the President*  
 Ayah Mahgoub, *Program Coordinator to the President*  
 Casey Otto, *Special Assistant to the Executive Office*  
 Emily Paul, *Institutional Advancement Assistant*

### Communications and Outreach Staff

Ben Edwards, *Media Relations Coordinator*  
 Kaci Farrell, *Outreach and Policy Assistant*  
 Heather Haines, *Events Manager*  
 John Osterman, *Publications Coordinator*  
 Steve Perlow, *Web Technology Manager*

### Finance and Administration Staff

Luke Easley, *Finance and Human Resources Administrator*  
 Jeff Garland, *Information Technology Manager*  
 Aaron Hoffmeyer, *Database and Constituent Coordinator*  
 Andy Phan, *Office Manager*

### Program Staff

Katherine Douglas, *Program Coordinator*  
 Christina Droggitis, *Program Coordinator*  
 Jan von der Goltz, *Visiting Senior Associate*  
 Robin Kraft, *Program Coordinator*  
 Cindy Prieto, *Program Coordinator*  
 Katie Stein, *Program Coordinator*  
 Sandy Stonesifer, *Program Coordinator*  
 David Wendt, *Policy Analyst*



During the weekly staff meeting, Ayah Mahgoub listens to Alex Denny as he presents his and Visiting Fellow Desmond Bermingham's research on global education.

### Visiting Fellows

Owen Barder  
 Desmond Bermingham  
 Thomas Bollyky  
 Satish Chand  
 Oeindrila Dube  
 John Gibson  
 April Harding  
 Ethan Kapstein

Julius Kiiza  
 Marlane Lockheed  
 Darius Nassiry  
 Andrew Natsios  
 Nuhu Ribadu  
 William Savedoff  
 John Simon  
 John Williamson

### Non-Resident Fellows

Jenny Aker  
 Chris Blattman  
 James Habyarimana  
 Ricardo Hausmann  
 Devesh Kapur  
 Dean Karlan  
 Michael Kremer  
 Carol J. Lancaster  
 Nora Lustig

Theodore H. Moran  
 Guillermo Perry  
 Lant Pritchett  
 Jeremy Shiffman  
 Duncan Thomas  
 Peter Timmer  
 Nicolas van de Walle  
 Jeremy Weinstein *(on-leave)*

### Research Assistants

Paolo Abarcar  
 Julia Barmeier  
 Caroline Decker  
 Casey Dunning  
 Veronica Gonzales

Dan Hammer  
 Matt Hoffman  
 Owen McCarthy  
 Lauren Young

## 2009 CGD Publications



*Alan Gelb, Director of Development Policy at the World Bank, with Witney Schneidman, CGD Partners Council member and President of Schneidman and Associates, at the launch of Africa's Private Sector: What's Wrong with the Business Environment and What To Do About It by Gelb, CGD Senior Fellow Vijaya Ramachandran, and Manju Kedia Shah of the World Bank.*

### Books

**Africa's Private Sector: What's Wrong with the Business Environment and What to Do About It**  
Vijaya Ramachandran, Alan Gelb, and Manju Shah, 1/12/2009

**Performance Incentives for Global Health: Potential and Pitfalls**  
Rena Eichler and Ruth Levine, editors, 4/20/2009

**Beyond Lending: How Multilateral Banks Can Help Developing Countries Manage Volatility**  
Guillermo Perry, 4/27/2009

**Growing Pains in Latin America: An Economic Growth Framework as Applied to Brazil, Colombia, Costa Rica, Mexico and Peru**  
Liliana Rojas-Suarez, editor, 9/17/2009

### Working Papers

**Pricing and Access: Lessons from Randomized Evaluations in Education and Health**  
Alaka Holla and Michael Kremer, WP# 158, 1/5/2009

**Do Regulatory Reforms Stimulate Investment and Growth? Evidence from the Doing Business Data, 2003-07**  
Benjamin Eifert, WP# 159, 1/13/2009

**A Fresh Look at Global Governance**  
Enrique Rueda-Sabater, Vijaya Ramachandran, and Robin Kraft, WP# 160, 2/6/2009

**AIDS Treatment in South Asia: Equity and Efficiency Arguments for Shouldering the Fiscal Burden When Prevalence Rates Are Low**  
Mead Over, WP# 161, 2/26/2009

**Supermarkets, Modern Supply Chains, and the Changing Food Policy Agenda**  
Peter Timmer, WP# 162, 3/5/2009

**Rice Crisis Forensics: How Asian Governments Carelessly Set the World Rice Market on Fire**  
Tom Slayton, WP# 163, 3/9/2009

**Coping with Rising Food Prices: Policy Dilemmas in the Developing World**  
Nora Lustig, WP# 164, 3/19/2009

**Schooling Inequality, Crises, and Financial Reform in Latin America**  
Jere Behrman, Nancy Birdsall, and Gunilla Petterson, WP# 165, 3/21/2009



*Access to Finance Task Force members Ishrat Husain, former Governor of the State Bank of Pakistan, and Nachiket Mor, President of ICICI Foundation for Inclusive Growth.*



*CGD Board Members John Reid, former Chief Technology Officer of Colgate-Palmolive, and former CEO of CityQuicker; Ed Scott, CGD co-founder and Chair of the Board; and Adam Waldman, President of the Endeavor Group at April's Embassy Progressive Dinner.*

### **Civil War: A Review of Fifty Years of Research**

Christopher Blattman, WP# 166, 3/21/2009

### **The End of ODA: Death and Rebirth of a Global Public Policy**

Jean-Michel Severino and Olivier Ray, WP# 167, 3/25/2009

### **Estimating Fully Observed Recursive Mixed-Process Models with `cmp`**

David Roodman, WP# 168, 4/7/2009

### **Heckle and Chide: Results of a Randomized Road Safety Intervention in Kenya**

James Habyarimana and William Jack, WP# 169, 4/15/2009

### **What Is Poverty Reduction?**

Owen Barder, WP# 170, 4/21/2009

### **Blunt Instruments: On Establishing Causality in Studies of Economic Growth**

Sami Bazzi and Michael Clemens, WP# 171, 5/20/2009

### **Rice Price Formation in the Short Run and the Long Run: The Role of Market Structure in Explaining Volatility**

Peter Timmer, WP# 172, 5/21/2009

### **The Microeconomic Determinants of Emigration and Return Migration of the Best and Brightest: Evidence from the Pacific**

John Gibson and David McKenzie, WP# 173, 5/28/2009

### **The Impact of Microcredit on the Poor in Bangladesh: Revisiting the Evidence**

David Roodman and Jonathon Morduch, WP# 174, 6/18/2009

### **To Formalize or Not to Formalize? Comparisons of Microenterprise Data from Southern and East Africa**

Alan Gelb, Taye Mengistae, Vijaya Ramachandran, and Manju Kedia Shah, WP# 175, 7/20/2009

### **Criss-Crossing Globalization: Uphill Flows of Skill-Intensive Goods and Foreign Direct Investment**

Aaditya Mattoo and Arvind Subramanian, WP# 176, 8/6/2009

### **High Stakes in a Complex Game: A Snapshot of the Climate Change Negotiating Positions of Major Developing-Country Emitters**

Jan von der Goltz, WP# 177, 8/10/2009

### **The Illusion of Equality: The Educational Consequences of Blinding Weak States**

Lant Pritchett and Martina Viarengo, WP# 178, 8/19/2009



*Ambassador Mary Yates, former Deputy to the Commander for Civil-Military Activities of United States Africa Command (AFRICOM) with CGD Vice President and Senior Fellow Todd Moss at a private CGD breakfast with Yates in January.*



*David McKenzie, Senior Economist in the World Bank's Development Research Group, speaks with attendees, including former CGD Research Assistant Ebui Adovor, at a CGD event in May entitled "Brain Drain or Gain: Examining International Migration," part of the series on "Demographics and Development in the 21st Century."*

**Making Markets for Merit Goods: The Political Economy of Antiretrovirals**

Ethan Kapstein and Josh Busby, WP# 179, 8/19/2009

**Skill Flow: A Fundamental Reconsideration of Skilled-Worker Mobility and Development**

Michael Clemens, WP# 180, 8/28/2009

**Learning to Share: Under What Conditions States Delegate Governance**

Aila M. Matanock, WP# 181, 9/18/2009

**Climate Change and the Future Impacts of Storm-Surge Disasters in Developing Countries**

Susmita Dasgupta, Benoit Laplante, Siobhan Murray, and David Wheeler, WP# 182, 9/24/2009

**Countering Drug Resistance in the Developing World: An Assessment of Incentives across the Value Chain and Recommendations for Policy Interventions**

Prashant Yadav, WP# 183, 9/24/2009

**Opening Markets for Poor Countries: Are We There Yet?**

Kimberly Elliott, WP# 184, 10/7/2009

**Beyond Planning: Markets and Networks for Better Aid**

Owen Barder, WP# 185, 10/19/2009

**Saving Ghana from Its Oil: The Case for Direct Distribution**

Todd Moss and Lauren Young, WP# 186, 10/19/2009

**Energy Not Emissions: Equitable Burden-Sharing on Climate Change**

Nancy Birdsall and Arvind Subramanian, WP# 187, 11/9/2009

**Can Global Decarbonization Inhibit Developing-Country Industrialization?**

Aaditya Mattoo, Arvind Subramanian, Dominique van der Mensbrugghe, and Jianwu He, WP# 188, 11/10/2009

**Reconciling Climate Change and Trade Policy**

Aaditya Mattoo, Arvind Subramanian, Dominique van der Mensbrugghe, and Jianwu He, WP# 189, 11/10/2009

**Moving Mugabe's Mountain: Zimbabwe's Path to Arrears Clearance and Debt Relief**

Benjamin Leo and Todd Moss, WP# 190, 11/13/2009

**Is Newer Better? Penn World Table Revisions and Their Impact on Growth Estimates**

Simon Johnson, William Larson, Chris Papageorgiou, and Arvind Subramanian, WP# 191, 11/17/2009

**FORMA: Forest Monitoring for Action—Rapid Identification of Pan-Tropical Deforestation**

**Using Moderate-Resolution Remotely Sensed Data**

Dan Hammer, Robin Kraft, and David Wheeler, WP# 192, 11/17/2009



*CGD Board Member Belinda Stronach, Chair of the Belinda Stronach Foundation and Executive Vice Chair of Magna International, delivers introductory remarks at the October launch event of the CGD report Start with a Girl: A New Agenda for Global Health.*



*CGD President Nancy Birdsall testifying before the House Subcommittee on Terrorism, Nonproliferation and Trade on the importance of honoring the G-20 commitments to increase IMF lending resources during the recovery from the financial crisis.*

### **Will World Bank and IMF Lending Lead to HIPC IV? Debt Déjà-Vu All Over Again**

Benjamin Leo, WP# 193, 11/23/2009

### **Development Assistance, Institution Building, and Social Cohesion after Civil War: Evidence from a Field Experiment in Liberia**

James Fearon, Macartan Humphreys, and Jeremy Weinstein, WP# 194, 12/1/2009

### **It's One Climate Policy World Out There—Almost**

Nancy Birdsall and Jan von der Goltz, WP# 195, 12/7/2009

### **Aid, Dutch Disease, and Manufacturing Growth**

Raghuram G. Rajan and Arvind Subramanian, WP# 196, 12/18/2009

## **Essays**

### **Dambisa Moyo's (Serious) Challenge to the Development Business**

Todd Moss, 4/21/2009

### **How the Economic Crisis Is Hurting Africa—And What to Do About It**

Todd Moss, 5/8/2009

### **Development Aid and Its Criticisms: The View from Zambia**

Lindsay Morgan, 7/16/2009

### **Global Nutrition Institutions: Is There an Appetite for Change?**

Ruth Levine and Danielle Kuczynski, 8/12/2009

## **CGD Notes**

### **How to Unlock the \$1 Trillion that Developing Countries Urgently Need to Cope with the Crisis**

Nancy Birdsall, 2/17/2009

### **We Don't Need No Education—Or Do We? Should the United States Take the Global Education Lead?**

Desmond Bermingham, 3/2/2009

### **What's on the Agenda in Global Health? The Experts' List for the New U.S. Administration**

Lindsay Morgan, 6/4/2009

### **Arson Alert! Philippines Is Playing with Fire! Again!**

Tom Slayton and Peter Timmer, 12/1/2009

### **Intellectual Property Rights and Climate Change: Principles for Innovation and Access to Low-Carbon Technology**

Tom Bollyky, 12/11/2009



*CGD Non-Resident Fellows Ricardo Hausmann, Director of the Center for International Development at Harvard, and Lant Pritchett, Professor of the Practice of International Development at the John F. Kennedy School of Government, at "Beyond the Fence: Research Lessons on How Immigration and Remittances Shape Global Development."*



*The audience of the Development Matters Meetup with Nigerian author Chimamanda Ngozi Adichie reading from her new short story collection, The Thing Around Your Neck, co-hosted with the Young African Professionals Network.*

## Briefs

### **Africa's Private Sector: What's Wrong with the Business Environment and What to Do About It**

Vijaya Ramachandran, Alan Gelb, and Manju Kedia Shah, 3/23/2009

### **Performance Incentives for Global Health: Potentials and Pitfalls**

Ruth Levine and Rena Eichler, 6/2/2009

### **Going Beyond Gender as Usual: Why and How Global HIV/AIDS Donors Can Do More for Women and Girls**

Christina Droggitis, Nandini Oomman, and David Wendt, 8/19/2009

### **Growing Pains in Latin America: An Economic Growth Framework as Applied to Brazil, Colombia, Costa Rica, Mexico, and Peru**

Liliana Rojas-Suarez, 9/21/2009

### **Commitment to Development Index 2009**

Cindy Prieto and David Roodman, 10/22/2009

## Reports

### **Migrants Count: Five Steps Toward Better Migration Data**

Patricia Santo Tomas, Lawrence H. Summers, and Michael Clemens, editors, 5/25/2009

### **Policy Principles for Expanding Financial Access**

CGD Task Force on Access to Financial Services and Liliana Rojas-Suarez, 9/30/2009

### **Start with a Girl: A New Agenda for Global Health**

Miriam Temin and Ruth Levine, 10/5/2009

### **Partnerships with the Private Sector in Health: What the International Community Can Do to Strengthen Health Systems in Developing Countries**

April Harding, 12/4/2009

## HIV/AIDS Monitor Analysis

### **UNAIDS: Preparing for the Future**

Ruth Levine and Ngaire Woods, 3/16/2009

### **Moving Beyond Gender as Usual**

Kim Ashburn, Nandini Oomman, David Wendt, and Steve Rosenzweig, 7/1/2009





*Attendees pick up GCD publications at the launch of Start with a Girl: A New Agenda for Global Health.*

## **MCA Monitor Analysis**

### **From Innovation to Impact: Next Steps for the Millennium Challenge Corporation**

Sheila Herrling, Molly Kinder, and Steve Radelet, 1/16/2009

### **MCA Monitor: Burkina Faso Report from the Field**

Rebecca Schutte, 7/29/2009

### **Which Countries Jump the FY2010 Corruption Hurdle? A Preview into Round 7 of Millennium Challenge Account Country Selection**

Casey Dunning and Sheila Herrling, 9/21/2009

### **MCA Monitor: Round Seven of the MCA: Which Countries Are Most Likely to Be Selected for FY2010?**

Casey Dunning and Sheila Herrling, 11/25/2009

## **Teach/Learn**

### **Economic Development in Africa (Syllabus)**

Todd Moss, 1/14/2009

### **Economic Growth and Development in Low-Income Countries (Syllabus)**

Steve Radelet, 1/14/2009

### **African Poverty and Western Aid (Syllabus)**

Christopher Blattman, 1/14/2009

### **Leading Issues in Global Development Finance (Syllabus)**

Todd Moss and Bobby Pittman Jr., 1/14/2009

### **Millions Saved: Proven Successes in Global Health Instructor Guide**

Ruth Levine, 1/29/2009

### **Projecting the Future Expenditures for AIDS Treatment in Poor Countries: A Manual for the AIDSCost Computer Programs**

Owen McCarthy and Mead Over, 6/5/2009

### **Pathways Out of Rural Poverty; Or, Food Prices, Poverty and Economic Development (Syllabus)**

Peter Timmer, 9/11/2009

### **Introduction to Microfinance for Development (Syllabus)**

David Roodman, 12/7/2009



*Alan Whiteside (head of table left), Professor of Health Economics at KwaZulu Natal University, participates in a panel discussion, "Why HIV/AIDS is Still Exceptional," moderated by CGD Vice President Ruth Levine (head of table right). CGD Senior Fellow Mead Over and Nandini Oommen, Director of CGD's HIV/AIDS Monitor, also participated.*

# 2009 Working Groups

## Advancing Africa's Private Sector Working Group Series

### *Catalyzing Investment in Infrastructure*

Alan Gelb	Edith Quintrell
Jeff Leonard	Vijaya Ramachandran
John McCall MacBain	John Simon
Todd Moss	

### *Supporting Business Climate Reforms*

Margo Alexander	Papa Ndiaye	John Simon
Benjamin Leo	Jennifer Oppenheimer	Richard Stern
Bruce McNamer	Robert C. Perry	
Todd Moss	Vijaya Ramachandran	

### **Drug Resistance Working Group**

Emma Back	Patricia Danzon	Jerry Keusch	Mead Over	Suniti Solomon
Ted Bianco	Alexander Dodoo	Ruth Levine	Eddie Power	Walter Straus
Stephen Blount	Dai Ellis	Daniel Miller	Andrew Ramsay	Thelma Tupasi
Nancy Blum	Susan Foster	Paul Nunn	Renee Ridzon	Saul Walker
Joanne Carter	Fred Goldberg	Rachel Nugent	David Roos	Nicholas White
Gail Cassell	Martha Gyansa-Lutterodt	Iruka Okeke	Harvey Rubin	Prashant Yadav
John Chalker	Thomas Kanyok	Kevin Outtersen	Carol Sibley	

### **Global Trade Preference Reform Working Group**

Mehmet Arda	Eveline Herfkens	Peter Kleen	Pradeep S. Mehta	Randall Soderquist
Johanna Cowan	Bernard Hoekman	Gawain Kripke	Andre Nassar	Shujiro Urata
Kimberly Elliott	Angela Hofmann	William C. Lane	Susan Prowse	Ann Weston
Antoni Estevadeordal	Behnaz Kibria	Ricardo Melendez-Ortiz	Vijaya Ramachandran	

### **Migration Data Commission**

Nancy Birdsall	Dennis de Tray	Frank Laczko	Michel Poulain
Richard Bilsborrow	Enrico Giovannini	Douglas Massey	Patricia Santo Tomas
Michael Clemens	Michel Glaude	David McKenzie	Larry Summers
Gero Carletto	Béla Hovy	Milena Novy-Marx	Hania Zlotnik

### **Modernizing Foreign Assistance Network**

Bill Anderson	Laurie A. Garrett	Bill Lane	Ray Offenheiser	Liz Schroyer
Brian Atwood	Geeta Rao Gupta	David Lane	Stewart Patrick	Ritu Sharma
David Beckmann	Sheila Herrling	Nancy Lindborg	Carol Peasley	Smita Singh
Reuben Brigety	George Ingram	Charles MacCormack	Jennifer Potter	Noam Unger
Larry Diamond	Michael Klosson	Mary McClymont	Steve Radelet	Jennifer Windsor
Stu Eizenstat	Jim Kolbe	Peter McPherson	William Reese	Sam Worthington
Patrick Fine	Jim Kunder	Rob Mosbacher	Carter Roberts	
Francis Fukuyama	Carol Lancaster	Larry Nowels	George Rupp	

### **Performance-Based Incentives Working Group**

Carola Alvarez	Maha Adel El-Adawy	Markus Goldstein	Phil Musgrove	Kevin Volpp
Paul Auxila	Luis Fernando Sampaio	Davidson Gwatkin	Natasha Palmer	Diana Weil
Leslie Castro	Tom Foels	Akramul Islam	John Peabody	
Karen Cavanaugh	Mark Gersovitz	Dan Kress	Miriam Schneidman	
David Cutler	Paul Gertler	Ken Leonard	Robert Soeters	
Rena Eichler	Amanda Glassman	Ruth Levine	Sally Theobald	

### **Policy Principles for Expanding Financial Access Task Force**

Charles Calomiris	Patrick Honohan	Nachiket Mor	Andrew Powell
Stijn Claessens	Ishrat Husain	Jonathan Morduch	Elisabeth Rhyne
Augusto de la Torre	Elaine Kempson	Marco Pagano	Liliana Rojas-Suarez
Aslı Demirgüç-Kunt	Robert Litan	David Porteous	David Roodman

### **Prevention of Odious Debt Working Group**

Nancy Birdsall	Kimberly Elliott	Seema Jayachandran	Given Lubinda	Nuhu Ribadu
Lee Buchheit	Jesus Estanislao	Stephen Krasner	Todd Moss	Neil Watkins
Josh Cohen	Charmian Gooch	Michael Kremer	Richard Newcomb	John Williamson
Paul Collier	Henrik Harboe	Benjamin Leo	Y. Venugopal Reddy	Ernesto Zedillo

### **Private Sector Advisory Facility Working Group (Health)**

Daniella Ballou-Aares	April Harding	Dominic Montagu	Julian Schweitzer	Jim Tulloch
James Cercone	Ishrat Husain	Stefan Nachuk	Guy Stallworthy	Juan Pablo Uribe
Scott Featherston	Barry Kistnasamy	Barbara O'Hanlon	Hope Sukin	
Arnab Ghatak	Danielle Kuczynski	Malcolm Pautz	Jurrien Toonen	
Gargee Ghosh	Ruth Levine	Alex Preker	Gerver Torres	

### **UNAIDS Leadership Transition Working Group**

Joanne Csete	Geeta Rao Gupta	Lillian Mworeko	Devi Sridhar	Anandi Yuvaraj
Siddharth Dube	Jim Kim	Nandini Oomman	Todd Summers	
Tim Evans	Ruth Levine	Nana Poku	Alan Whiteside	
Jacob Gayle	Michael Merson	Asia Russell	Ngaire Woods	

# Partnerships

*CGD benefits from partnerships with a wide range of organizations. A few of these relationships are contractual, with both partners formally committed to uphold their end of the bargain. More commonly, these are informal relationships in which CGD and the partner organization join together in support of a common goal, such as jointly hosting an event, sponsoring research, distributing materials, or publishing a book. We are grateful for the collaboration and assistance of the following organizations.*

## **The Brookings Institution**

CGD and Brookings researchers have co-authored several publications, including *The Other War: Global Poverty and the Millennium Challenge Account*. CGD contracts with Brookings Institution Press for support in the production, promotion, and sales of CGD publications. In 2008, CGD president Nancy Birdsall served as a member of Brookings's *Partnership for the Americas Commission*.

## **Center for Interfaith Action on Global Poverty**

CGD founding chairman Edward W. Scott Jr. is also the founder and chairman of CIFA, and CGD president Nancy Birdsall is a founding partner. A new organization, CIFA was shaped in part by a series of meetings and discussions held at CGD.

## **Foreign Policy Magazine**

CGD and *Foreign Policy* jointly sponsor the annual Commitment to Development Award to honor an individual or organization from the rich world making a significant contribution to changing attitudes and policies toward the developing world. CGD president Nancy Birdsall and *Foreign Policy* editor-in-chief Moisés Naím co-chair the selection panel.

## **The German Marshall Fund**

The German Marshall Fund of the United States (GMF) is a non-partisan American public policy and grant-making institution dedicated to promoting greater cooperation and understanding between North America and Europe. CGD works with GMF on issues related to trade, foreign assistance, and development, with a specific emphasis on poverty alleviation, economic growth, and political stability in developing countries.

## **Global Economic Governance Programme, University of Oxford**

CGD and the Global Economic Governance Programme jointly organized the UNAIDS Transition Working Group. CGD vice president and senior fellow Ruth Levine and Ngaire Woods, director of the Global Economic Governance Programme and a member of CGD's Advisory Group, co-chaired the working group.

## **Initiative for Global Development**

Founded as the Seattle Initiative in 2003 by Bill Gates Sr., Daniel J. Evans, Bill Ruckelshaus, Bill Clapp, and John Shalikashvili—and since renamed—the Initiative for Global Development has grown to a national network of more than 300 partners, mostly current CEOs and senior executives of leading corporations. CGD contributed substantially to the Initiative's first

strategy paper, and the two organizations continue to share ideas, particularly on trade and U.S. foreign aid reform efforts.

## **Institute of Medicine/National Academy of Sciences**

CGD health policy experts participate on Institute of Medicine committees and provide public testimony. Ruth Levine, CGD vice president for programs and operations, was a member of the committee undertaking a consensus study of U.S. commitment to global health. Rachel Nugent, deputy director of CGD's Global Health Program, participates in the ad hoc committee "Preventing the Global Epidemic of Cardiovascular Disease: Meeting the Challenges in Developing Countries."

## **Inter-American Dialogue**

The Inter-American Dialogue (IAD) is the leading U.S. center for policy analysis, exchange, and communication on issues in Western Hemisphere affairs. CGD and IAD regularly exchange views on rich-world policies toward Latin America. In 2008, CGD and the Inter-American Dialogue jointly published a book, *Fair Growth: Economic Policies for Latin America's Poor and Middle-Income Majority*, a note, "Integration in the Americas: One Idea for Plan B" by Nancy Lee, and a brief, "Poverty and Inequality in Latin America: How the U.S. Can Really Help."

## **International Center for Research on Women**

CGD and the International Center for Research on Women are collaborating on a gender study under the Center's HIV/AIDS Monitor Initiative. CGD and ICRW, together with the Population Council, collaborated on the 2008 publication of *Girls Count: A Global Investment & Action Agenda*. Previously, CGD and ICRW worked closely on the UN Millennium Project, with ICRW taking the lead on the preparation of the Education and Gender Equality report.

## **International Food Policy Research Institute (IFPRI)**

Staff at CGD and IFPRI regularly exchange views on global food policy issues and jointly published the 2003 book *From Social Assistance to Social Development: Targeted Education Subsidies in Developing Countries* and a 2007 working paper, "Reflections on the Macro Foundations of the Middle Class in the Developing World," by Nancy Birdsall. Senior fellow Liliana Rojas-Suarez also serves on IFPRI's board of directors.

## **International Initiative for Impact Evaluation**

The International Initiative for Impact Evaluation (3ie), which brings together developing-country governments, multilateral and bilateral donor agencies, and large NGOs to fund impact evaluations of key development efforts, was created as a response to the recommendations of the Center for Global Development's Evaluation Gap Working Group. CGD worked with stakeholders in 2007 and 2008 to design 3ie, to recruit an executive director, and to identify a host institution. 3ie collaborates on CGD's ongoing work on impact evaluation.

## **JSI Research & Training Institute, Inc.**

JSI and the Center for Global Development manage the Scott Family Liberia Fellows program, with JSI taking the lead in mid-2009. JSI and CGD have together handled recruitment, while JSI handles general support and program implementation including salary, insurance, and transportation.

## **Latin America Shadow Financial Regulatory Committee**

Since 2005, CGD has sponsored the meetings of the Committee, which is presided over by senior fellow Liliana Rojas-Suarez and comprised of former Latin American Ministers of Finance and Governors of Central Banks. The Committee, known as CLAAF (Comité Latinoamericano de Asuntos Financieros), meets twice a year in CGD headquarters to produce statements analyzing global and local trends and ongoing events that affect the appropriate functioning of financial markets in Latin America.

## **Natural Resources Defense Council**

In issue papers and other outreach efforts, NRDC has utilized CGD research on climate change and CO2 emissions to augment its advocacy programs. Additionally, S. Jacob Scherr, Director of NRDC's International Program, serves on the CGD board.

## **ONE**

CGD research often informs the advocacy work of ONE, an organization that works to make global poverty an important part of America's political dialogue and agenda. In 2009, CGD and ONE joined with University of Pittsburgh, to organize a high-level panel discussion on the eve of the Pittsburgh G-20 to increase awareness of the development-policy dimensions of the new body's deliberations.

## **Oxford Health Alliance**

CGD works closely with the Oxford Health Alliance to research and disseminate improved information about the economic consequences of chronic diseases in developing countries.

## **Peterson Institute for International Economics**

The Peterson Institute and CGD have a special alliance. The Peterson Institute (then the Institute for International Economics or IIE) housed CGD for the first six months of its existence in 2001 and early 2002. As sister organizations, CGD and the Peterson Institute make joint appointments of senior staff. Peterson Institute director C. Fred Bergsten serves on the CGD board, while CGD president Nancy Birdsall is a member of the Peterson Institute board.

## **The Sierra Club**

The Sierra Club's Move Beyond Coal initiative uses CGD's CARMA.org database of power plant CO2 emissions to maintain a Coal Plant Tracker web tool informing and empowering grassroots action on the construction of coal-fired power plants in the United States.

## **The World Bank**

CGD collaborates with World Bank researchers in several topics, and World Bank staff members have participated in most of the Center's working groups. In 2009, CGD vice president Ruth Levine co-chaired an interagency working group on results-based financing with World Bank staff. Senior fellow David Wheeler regularly participates in collaborative work on climate change with World Bank researchers in the Development Economics Vice-Presidency and interacts with senior Bank managers on issues related to World Bank clean energy policies.



# CENTER FOR GLOBAL DEVELOPMENT PARTNERS COUNCIL

*A network of business and civic leaders who share our commitment to global prosperity and equity, the Partners Council is a non-governing membership body whose participants strengthen the Center for Global Development and its work through their financial contributions, by attracting other potential supporters, and by serving as advocates for CGD's mission in their professional and social communities.*

## Partners Council Members *(as of December 31, 2009)*

### CHAIRMAN'S CIRCLE

Goldman, Sachs & Co.	Jennifer Oppenheimer
Magna International Inc.	Edward W. Scott Jr.
McKinsey & Company, Social Sector Office	Anonymous (2)

### PRESIDENT'S CIRCLE

De Beers	Bruns Grayson
Dennis de Tray	James Harmon
Caterpillar	Susan Levine
Chevron	Nestlé S.A.
Thomas Gibian & Christina Grady	NoVo Foundation

### LEADERSHIP CIRCLE

Bloomberg LP	Pan African Capital Group, LLC.
Nancy Birdsall	John Reid
Cargill	Sheryl Sandberg
Kassahun Kebede	Seattle International Foundation
Paul O'Neill	Lawrence Summers

### DEVELOPMENT CIRCLE

Tony Barclay	Ruth Levine	Thomas F. McLarty, III	Peter Peterson	William Ruckelshaus
--------------	-------------	------------------------	----------------	---------------------

### CHAMPIONS CIRCLE

C. Fred Bergsten	David Gergen	Deepa Narayan	Witney Schneidman	Anonymous
Kenneth Dam	Fredrick Goldberg	Alan Patricof	Joshua Steiner	
Richard Debs	Johannes Linn	Karl and Kirsten Pflieger	Adam Waldman	
Jessica Einhorn	Roberto Murray-Meza	S. Jacob Scherr	James Wolfensohn	



# CGD SOCIETY

*CGD Society members share a commitment to a better future for people in the developing world. Our supporters are well-informed professionals, policymakers, advocates, students, and other citizens who value independent, rigorous research and active engagement in the policy process and who understand how much can be accomplished through policy change. By joining, Society members gain access to the Center's public conferences, events, and informal meetings. In addition, supporters stay current on the Center's activities with weekly e-newsletters and participation in blogs.*

## CGD Society Members (as of December 31, 2009)

Henry Abbott	Pedro Conceição	Duff Gillespie	Carol Lancaster	Richard Newfarmer	Donald Shriber
Don Abramson	Denys Correll	Jean Gilson	Laura & Gary Lauder	Kathleen Newland	Donald Sillers
Nishith Acharya	Steve Crane	Jeffrey Goldstein	Rita Leavell	Susan Nichols	Rupert Simons
Renee Acosta	David Dahlin	Nicholas Griffin	Carol Lee	Steve Noakes	Joseph Sinatra
Heather Addison	Ciro De Falco	Betsy Griffith	Jean-Pierre Lehmann	Waseem Noor	Jerome Smith
Nazir Ahmad	Paul De Lay	Angel Gurria	Alessandro Leipold	Anthony Ody	Tim Solso
Magdi Amin	Rob de Vos	Daniel Gustafson	Gilbert Levine	Laura Oldanie	Siwze Tati
Emily Andrews	David Denny	Henrik Hansen	Franklyn Lisk	Gloria Ospina	Theodore Thomas
Yaw Ansu	Shaun & Lin Deola	John Harrison	Nora Lustig	David Paraiso	James Tielsch
Felice Apter	Arne Disch	Laurence Hausman	Princeton Lyman	Stephen Parker	Frederick Tipson
Robert Armstrong	Catherine Dom	Margaret Hayes	Lachlan MacDonald	David Pearce	Stokes Tolbert
Bernie Aronson	Joe Dougherty	Angur Hazarika	Lawrence MacDonald	Carol Peasley	Mindi Torrey
David Atkinson	Jean Duff	Signe Heering	Callisto Madavo	Richard Ponzio	Sergio Trindade
Robert Ayres	Ronald Duncan	Peter Heller	Robert Marten	John Porter	Edwin Truman
Hattie Babbitt	Edward Durney	John Hennessy	Marie-Claude Martin	Arturo Porzecanski	Eduardo Tugendhat
Pascale Barate	James Ekman	Fran Henry	Raymond Martin	Bob Rabatsky	Nicolas Van de Walle
Girindre Becharry	A. Edward Elmendorf	Sheila Herrling	Janet Maughan	Byron Radcliffe	Roberta van Haeften
Jere Behrman	R. Anthony Elson	Gloria Hidalgo	John May	Saqib Rizavi	Alcyone Vasconcelos
Ron Bennett	Curtis Farrar	Leo Hindery	Adam McCarty	David Roodman	Frank Vogl
John Birdsall	Marco Ferroni	James Hradsky	Hunter McGill	Susan Rose-Ackerman	Erich Vogt
Martha Blaxall	Gary Filerman	Erasmus Jacinto	M. Peter McPherson	Bruce Ross-Larson	Valerie Walsh
Bruce Bolnick	Gerald Flood	Kathryn Johnson	Andre Medici	Malcolm Russell-	Russ Webster
Dale Hanson Bourke	Kathleen Flynn	Suzanne Nora Johnson	Stephanie Meeks	Einhorn	Sherie Welch
James Brenner	Kristin Forbes	Willene Johnson	Jacob Meerman	Edward Salt	Michael West
Lawrence Bridwell	Janet Forest	Charlotte Jones-Carroll	Synthia Mellon	Arthur Sandoval	John Westley
Annette Brown	Charles Frank	Robert Kaplan	C. Gary Merritt	Jose Pedro Sanguinetti	Dennis Whittle
Gerard Caprio	Christian Freres	Avinash Kaza	James Michel	Carlos Santiso	Francesca Wilde
Jim Cashel	Gyorgy Fritsche	Mary Liz Kehler	Carolyn Miles	S. Jacob Scherr	Peg Willingham
Duncan Chaplin	Anthony Gasbarro	Brendan Keleher	Elizabeth Milovich	Jane Schubert	Dave Witzel
Andy Chen	Stephen Gaull	Elizabeth King	Daniel Morrow	William Schuerch	Prashant Yadav
Fantu Cheru	Peter Geithner	Jack Kloeber	Colleen Morton	Sonal Shah	
Mark Chiariello	Johan Gély	Michael Kovrig	Patricia Moser	Alexander Shakow	
Ajai Chopra	John Gershman	Daniel Kress	Barbara Mullenex	Jill Sheffield	
Kristin Clay	Tarek Ghani	Danuta Krotoski	Bruce Murray	Navendu Shekhar	
Charles Clemons	Christopher Gibbs	Beverly Kuykendall	Darius Nassiry	Sally Shelton-Colby	

*CGD's successes are rooted in our ability to innovate and take risks in our operating programs while simultaneously building a strong foundation for the future. Through the generous investment of our supporters, CGD amplifies the impact of its policy research and outreach to key public policy debates affecting health, education, governance, and economic outcomes in the developing world. In 2009, CGD counted many foundations and governments and a growing number of individuals among its supporters.*

## **Grants, Gifts, and Contracts**

Anonymous

Australian Agency for International Development

Bill & Melinda Gates Foundation

Canadian International Development Agency

Chevron

Commonwealth Secretariat Economic Affairs Division

The Community Foundation for the National Capital Region

Corporación Andina de Fomento

The David and Lucile Packard Foundation

Department for International Development

Eli and Edythe Broad Foundation

Finland Ministry of Foreign Affairs, Department for Development Policy

Forum One Communications

French Ministry of Foreign Affairs, Department of International Cooperation and Development

German Federal Ministry for Economic Cooperation and Development

The Global Alliance for Vaccines and Immunizations

Goldman, Sachs & Co.

Grousbeck Family Foundation

ICICI Foundation

Inter-American Development Bank

International Development Research Centre

Japan Bank for International Cooperation

The John D. and Catherine T. MacArthur Foundation

John Snow Corporation

Johns Hopkins Paul H. Nitze School of Advanced International Studies

Magna International Inc.

Marshfield Associates

Netherlands Ministry of Foreign Affairs for Development Cooperation

Nestlé S.A.

Nike Foundation

Norwegian Ministry of Foreign Affairs

Rockefeller Foundation

The Royal Danish Embassy to the United States

Royal Ministry of Foreign Affairs of the Government of Norway

Omidyar Network

Open Society Institute

Peterson Institute for International Economics

Swedish International Development Agency

Sweden Ministry of Foreign Affairs Department of Global Development

Swiss Agency for Development and Cooperation

Tinker Foundation Inc.

United Nations Foundation

The William and Flora Hewlett Foundation

World Bank Group





*Brazilian Ambassador Antonio de Aguiar Patriota welcomes guests to the Brazilian residence to wrap up the evening with dessert and music.*



*CGD Senior Fellow David Wheeler, former Congressman Jim Kolbe, and Former President Africare Julius Coles enjoying the Canadian Tenors' Performance during the first stop of the embassy progressive dinner, the Canadian residence.*



*CGD Board Member and Executive Vice Chair of Magna International, the Honourable Belinda Stronach, delivers welcome remarks during the dinner ceremony at the Italian Embassy.*



## Embassy Progressive Dinner: Tuesday, April 14, 2009

*in celebration of the global equity advocate in each of us*

Canadian Residence, Italian Embassy, and Brazilian Residence

CGD's inaugural embassy progressive dinner brought together more than 250 individuals working on and influencing policy in the development sphere: ambassadors, members of the U.S. Congress, current and former heads of state, senior corporate executives, philanthropists, celebrities, academics, and friends. Participants joined in celebrating CGD's work and honoring Patty Stonesifer with the 2009 Edward W. Scott Jr. Equity Advocate Award for her many contributions toward creating a positive and future-oriented view of the developing world.

Chaired by the Honourable Belinda Stronach, executive vice chair, Magna Corporation, the event began with cocktails at the Residence of the Ambassador of Canada, the Honourable Michael Wilson; progressed to dinner at the Embassy of Italy hosted by His Excellency Giovanni Castellaneta; and for a sweet ending to the evening moved on to the Residence of the Ambassador of Brazil, His Excellency Antonio de Aguiar Patriota.



*Patty Stonesifer (center), former CEO of the Bill and Melinda Gates Foundation, receiving the Edward W. Scott Jr. Equity Advocate Award from CGD President Nancy Birdsall and Ed Scott, CGD co-founder and Chair of the Board, for her outstanding contributions to development.*



*The Canadian Tenors perform during cocktails at the Residence of the Canadian Ambassador, the Honourable Michael Wilson.*

# Financials

Statement of Financial Position  
As of December 31, 2009

With Summarized Financial  
Information for 2008

	<u>2009</u>	<u>2008</u>
<b>Assets</b>		
<b>Current Assets</b>		
Cash and cash equivalents	\$6,329,672	\$3,968,149
Investments	11,981,853	8,418,091
Pledges receivable, current portion	34,375	-
Grants receivable, current portion	6,854,619	6,302,173
Accounts receivable	20,703	-
Prepaid expenses	31,433	113,209
Total current assets	<u>25,252,655</u>	<u>18,801,622</u>
<b>Fixed Assets</b>		
Furniture	408,265	172,374
Computer equipment	273,592	270,052
Leasehold improvements	657,799	153,854
	1,339,656	596,280
Less: Accumulated depreciation and amortization	<u>(459,215)</u>	<u>(333,205)</u>
Net fixed assets	<u>880,441</u>	<u>263,075</u>
<b>Other Assets</b>		
Pledges receivable, net of current portion	3,455,274	3,309,641
Grants receivable, net of current portion	3,324,860	6,119,320
Certificate of deposit - restricted	184,789	184,789
Total other assets	<u>6,964,923</u>	<u>9,613,750</u>
<b>Total Assets</b>	<b><u>\$33,098,019</u></b>	<b><u>\$28,678,447</u></b>
<b>Liabilities and Net Assets</b>		
<b>Current Liabilities</b>		
Accounts payable and accrued liabilities	\$120,886	\$661,048
Accrued salaries and related benefits	289,339	294,263
Deferred rent, current portion	10,728	31,741
Total current liabilities	<u>420,953</u>	<u>987,052</u>
<b>Long Term Liabilities</b>		
Deferred rent, net of current portion	328,150	87,487
Other liabilities	105,625	-
Total long-term liabilities	<u>433,775</u>	<u>87,487</u>
Total liabilities	<u>854,728</u>	<u>1,074,539</u>
<b>Net Assets</b>		
Unrestricted	13,159,475	8,489,110
Temporarily restricted	19,083,816	19,114,798
Total net assets	<u>32,243,291</u>	<u>27,603,908</u>
<b>Total Liabilities and Net Assets</b>	<b><u>\$33,098,019</u></b>	<b><u>\$28,678,447</u></b>

# Financials *(continued)*

Statement of Activities and Change  
in Net Assets for the year ending  
December 31, 2009

With Summarized Financial  
Information for 2008

	2009		2008	
	Unrestricted	Temporarily Restricted	Total	Total
<b>Revenue</b>				
Grants and contributions	\$4,292,299	\$8,027,359	\$12,319,658	\$7,096,008
Contract revenue	743,175		743,175	352,088
Investment income (loss)	2,815,209	-	2,815,209	(1,830,107)
Service revenue	33,482	-	33,482	26,821
Net assets released from donor restrictions	8,058,341	(8,058,341)	-	-
<b>Total revenue</b>	<b>15,942,506</b>	<b>(30,982)</b>	<b>15,911,524</b>	<b>5,644,810</b>
<b>Expenses</b>				
Program Services	9,674,960	-	9,674,960	16,738,260
Supporting Services:				
Management and General	1,168,557	-	1,168,557	675,526
Fundraising	428,624	-	428,624	261,407
<b>Total supporting services</b>	<b>1,597,181</b>	<b>-</b>	<b>1,597,181</b>	<b>936,933</b>
<b>Total expenses</b>	<b>11,272,141</b>	<b>-</b>	<b>11,272,141</b>	<b>17,675,193</b>
Change in net assets	4,670,365	(30,982)	4,639,383	(12,030,383)
Net assets at beginning of year	8,489,110	19,114,798	27,603,908	39,634,291
<b>Net Assets at End of Year</b>	<b>\$13,159,475</b>	<b>\$19,083,816</b>	<b>\$32,243,291</b>	<b>\$27,603,908</b>

## Front Cover:

Victor Ekpuk, *Eternal Dreamer*, 114.3 x 114.3 cm, acrylic on canvas

## Inside Front Cover:

### First Row:

1. 2009 Ed Scott Equity Advocate honoree Patty Stonesifer (center) with Nancy Birdsall and CGD Board Member Belinda Stronach during the Embassy Progressive Dinner.
2. Nancy Birdsall; CGD Board Chair Ed Scott; CGD Board Member Fred Bergsten; USAID Administrator Raj Shah; and CGD Board Members Jessica Einhorn and Mark Malloch-Brown.
3. Cindy McCain; former Senate Majority Leader Tom Daschle; Foreign Policy Editor-in-Chief Moises Naim; and Senator John McCain at the Commitment to Development Award ceremony.

### Second Row:

4. U.S. Ambassador-at-large for Global Women's Issues Melanne Verveer at the launch of Start with a Girl: A New Agenda for Global Health.
5. Nancy Birdsall with former Secretary of State Madeleine Albright, at the 2009 Partners Council Summit.

### Third Row:

6. Former Assistant Secretary of State for African Affairs Jendayi Frazer and current Assistant Secretary Ambassador Johnnie Carson at a CGD breakfast.

### Fourth Row:

7. Sebastian Mallaby, Director of the Greenberg Center for Geoeconomic Studies at the Council on Foreign Relations, speaking during "New Ideas in Development after the Financial Crisis," with Justin Lin, World Bank Senior Vice President and Chief Economist, in the foreground.
8. Mo Ibrahim, founder of the Mo Ibrahim Foundation and Celteq, with CGD's Steve Radelet following a CGD breakfast.
9. CGD Board Member Jessica Einhorn with Francis Fukuyama, SAIS Professor of International Political Economy, at "New Ideas in Development after the Financial Crisis."
10. IMF Managing Director Dominique Strauss-Kahn during his speech, "Helping Low Income Countries Cope with the Global Financial Crisis."

## Back Cover:

### First Row:

1. Kemal Derviş, Vice President and Director for Global Economy and Development at the Brookings Institution, delivering the 2009 Sabot Lecture.
2. Geeta Rao Gupta, President, ICRW; Farah Mohamed, President, Belinda Stronach Foundation; CGD Board Member Belinda Stronach; Melanne Verveer, U.S. Ambassador-at-large for Global Women's Issues; Miriam Temin, co-author of the report; and Rachel Vogelstein, Senior Policy Advisor in the Office of Global Women's Issues at the State Department at the launch of Start with a Girl: A New Agenda for Global Health.
3. Turkish Ambassador Nabi Şensoy and CGD Board Member Peter McPherson at a dinner following the Sabot Lecture.

### Second Row:

4. Carole Dickert-Scherr, Vice President of Human Resources at PBS, and Jacob Scherr, CGD Board Member, with CGD's Ruth Levine at the Embassy Progressive Dinner.
5. Access to Finance Task Force members Ishrat Husain, former Governor of the State Bank of Pakistan, and Nachiket Mor, President of ICICI Foundation for Inclusive Growth.
6. Nancy Birdsall speaks with Subcommittee Chairman Gregory Meeks (D-NY) and fellow experts Simon Johnson and Amar Bhattacharya after their testimony before the House Financial Services Subcommittee on International Monetary Policy and Trade.

7. Former President of Mexico Ernesto Zedillo at CGD's launch of the Zedillo Commission Report on World Bank Governance.

### Third Row:

8. Carol Lancaster (center), CGD Non-Resident Fellow and former USAID Deputy Administrator, leading a session on development and diplomacy with (from left to right): CGD Board Member Jessica Einhorn; Sheila Herrling; Jennifer Potter, Initiative for Global Development; Greg Hills, FSG Social Impact Advisors; and CGD Board Member Ed McNally.
9. UK Secretary of State for International Development Douglas Alexander at a CGD roundtable, "Eliminating World Poverty: Building our Common Future," with CGD's Lawrence MacDonald and Steve Radelet; Ken Prewitt,

Carnegie Professor of Public Affairs, Columbia University; and David Lane, CEO and President, ONE.

10. CGD Board Members Susan Levine and Tom Gibian talk during a CGD policy breakfast.

### Fourth Row:

11. CGD Board Members Ed Scott and David Gergen following the CGD special discussion with Gergen on Obama's global development policy.
12. CGD Board Member C. Fred Bergsten with Lawrence MacDonald and Governor Timothy Kaine (D-VA) at the press conference for the CGD symposium "U.S. Climate Change Action: A Global Economic Perspective."
13. Nancy Birdsall testifying before the House Subcommittee on Terrorism, Nonproliferation and Trade.

## Banner Photos

pp. 10-11: "High-Level Segment of Copenhagen Climate Change Conference," UN Photo by Mark Garten.

pp. 14-15: Photo by Sean Sprague/SpraguePhoto.com.



*Independent research & practical ideas for global prosperity*

[www.cgdev.org](http://www.cgdev.org)

