Centre for Excellence in Financial Inclusion

Financial Inclusion Innovation Summit
Introduction

The Microfinance Expansion Project (MEP) launched in April 2012 is a comprehensive development approach designed to strengthen the growth of the microfinance sector in Papua New Guinea (PNG) with an investment of US $27M. Australian Government, Asian Development Bank and PNG are the contributors for this investment.

Bank of PNG is the implementing organization.
Financial education is identified as an important output of the project to create demand for financial services.

**Following procedure adopted to design the Financial education Material**

- Primary research to identify needs
- Learnings from the previous projects (Microfinance & employment project)
- Scoping study to identify financial education material available in country
- Adoption of international best practice
- Field test and modification of material to suite local conditions (POM, Simbu & Madang)
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Financial Education Modules designed

- **Savings**
- **Budgeting**
- **Bank services**
- **Financial negotiations**
- **Debt Management**
- **Mobile Phone banking**
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Delivery Methodology

Using multi-pronged approach:

- Procurement – Contracting
- Contract Management Firm
- Cost Sharing Partnership
- Memorandum of Understanding
Implementation Plan:

- Expression of Interest - Media/Corporate tie-up
- Contracting of FE Partners - NGOs/CBOs/FBOs, Corporate tie-ups, ie. FIs
- Awarding of Certification & Account Opening - Mass graduation
- TOT Trainings and mentoring support (by MEP staff)
- Retail Trainings (by Trainers FE Partners)
- Coordination's/Reporting & Monitoring of FE Rollout Program
Retail FE training Partners

➢ Faith base organizations (Churches)

➢ NGO’s

➢ Women Groups

➢ Community base organizations

➢ Producer Cooperatives

➢ Micro Banks

➢ Commercial Banks
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## Milestones

<table>
<thead>
<tr>
<th>Milestones / Deliverables</th>
<th>Overall Target</th>
<th>Status as at July, 2017</th>
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</thead>
<tbody>
<tr>
<td>Development of FE training material</td>
<td>Not specified</td>
<td>6</td>
</tr>
<tr>
<td>Target</td>
<td>130,000</td>
<td>184,257</td>
</tr>
<tr>
<td>40% of participants are women</td>
<td>52,000</td>
<td>86,782</td>
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<tr>
<td>Number of ToTs Conducted</td>
<td>Not Specified</td>
<td>32</td>
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<tr>
<td>Number of Trainers Trained</td>
<td>80</td>
<td>700</td>
</tr>
<tr>
<td>40% of Trainers are women</td>
<td>32</td>
<td>261</td>
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<tr>
<td>Accounts Opened</td>
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<td>86,905</td>
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<tr>
<td>Accounts opened by women</td>
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<td>46,796</td>
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<tr>
<td>Mass Graduation</td>
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Mass Graduation – Is the Project’s Unique feature. Mass graduations are held to distribute 3000-4000 participants completing financial education.

This event is used to create awareness for Financial education to the general public to create more demand. Financial institutions are invited to the graduation venue to raise awareness of the financial products available and open bank accounts for Graduates. Nine mass graduations are conducted. (Wabag, Hagen, Jiwaka, East New Britain, Manus and Madang provinces.)
Way Forward

➢ Conduct scientific research on impact of financial education in PNG

➢ Improve the skills of rural Financial education trainers

➢ Adopt cost effective innovative delivery strategies (SMS, Street dramas, Traditional arts)

➢ Introduction of Financial education to Schools, Technical colleges and Universities.
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Thank you for your time!